

## PRESS RELEASE

### Vogelsang launches virtual showroom for wastewater technology

- 360-degree view of shredding and pumping solutions
- Practical animations and application videos

Essen (Oldenburg), Germany, June 1, 2021 – The [Vogelsang GmbH & Co. KG](https://www.vogelsang.info) with their new virtual showroom offers an all-round view of shredding and pumping solutions for wastewater collection and treatment. From a 360-degree perspective, visitors experience pumping, shredding and disintegration technologies for use in sewers and sewage treatment plants. They get to know the products interactively via various touchpoints.

“Since the hands-on product experience is currently missing due to leading trade fairs being canceled or postponed, we have designed our digital showroom as realistically as possible,” says Carsten Wenner, Marketing Manager for wastewater and biogas at Vogelsang. He adds: “Multimedia content such as videos and animations show our solutions in action and complement the digital product experience.”

#### Comprehensive digital information pool

The mechanical engineering company is presenting its entire portfolio in the wastewater segment: from the XRipper wastewater grinder for large sewer ducts or narrow shafts to the RotaCut macerator with foreign matter separator and positive displacement pumps for wastewater and sludge to solutions for disintegration and individual components such as the Ripper rotors. Visitors can also think outside the box. With the gearless rotary lobe pump of the GL series and the RotaCut MXL macerator, for example, they will also find components for related fields of application such as transport vehicles for sewage sludge or sewer cleaning vehicles. In addition, links to further information such as the topic of wet wipes are integrated in the virtual exhibition room.

This way to the showroom: [www.vogelsang.info/int/wastewater-showroom](https://www.vogelsang.info/int/wastewater-showroom)

For more information, visit: [vogelsang.info](https://www.vogelsang.info)

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**About Vogelsang:**

Vogelsang GmbH & Co. KG develops, produces and distributes highly-engineered equipment that is easy to maintain. The head office is located in Essen (Oldenburg) in Lower Saxony. Founded in 1929 as a manufacturer of agricultural machinery, the company has grown to become a specialist in individually configurable machines for the agricultural technology, biogas, industrial, transportation, and wastewater sectors. At present, the mid-sized, innovative family business employs over 1000 people worldwide. Vogelsang ensures the highest production quality through its research, development and manufacturing operations at its location in Germany. As an international company, Vogelsang operates manufacturing centers domestically and abroad. A continuously growing network of subsidiaries and representatives allows Vogelsang to be present in more than 25 locations worldwide, in all European countries and important industrialized nations in the world. The company has been awarded several times the title of “Germany’s innovation leader” by the Prognos AG economic research institute. Further information can be found online at: [vogelsang.info](http://vogelsang.info)

**Images:**



**Image 1:** The virtual showroom offers a 360-degree view of Vogelsang's wastewater technology.



**Image 2:** Digital product experience: Pumping, shredding and disintegration techniques can be experienced interactively.

**Image source for all images: Vogelsang GmbH & Co. KG**