



# Press release

# Vogelsang takes over beba Mischtechnik

### Solutions for the food and non-food industries

Essen/Oldb., October 6, 2017 – Vogelsang GmbH & Co. KG, specialist for individually configurable machines, has taken over beba Mischtechnik GmbH effective September 1, 2017. For over 50 years, beba Mischtechnik, which is also based in Essen (Oldenburg), has been developing and manufacturing forced-action mixers as well as foam mixers, from bore machine attachments to large processing plants. "We are pleased to be able to build up our competence in mixing technology at Vogelsang through the know-how and many years of experience of the beba employees," says Harald Vogelsang, Managing Director of Vogelsang. "With the addition of the innovative technical solutions from beba to our portfolio we continue to pursue our constant course of growth."

beba Mischtechnik is now operating as beba Technology GmbH & Co. KG and becomes a subsidiary of the Vogelsang holding company Hugo Vogelsang Maschinenbau GmbH. Vogelsang continues to employ all current employees. Together with the current managing director Ulrich Witte, Vogelsang is positioning itself as a solution provider in the area of mixing technology, in order to meet increasing requirements in the food and non-food industries. Customers also include the construction industry and chemical and pharmaceutical companies. "Access to Vogelsang's global sales network will significantly increase our reach and will enable international clients to make use of mixing technology from beba," says Ulrich Witte, Managing Director of beba Technology.

### Close cooperation and development

The physical proximity of beba Technology and Vogelsang in Essen allows for close cooperation and the exchange of expertise in research, development and production. With its dynamic oscillation process, the company possesses a patented mixing technology that is unique in the world. In addition to its patents, beba Technology also collaborates with several European research institutes and continuously develops new mixing systems with partners.





#### **Press contact:**

Vogelsang GmbH & Co. KG Martina Ekert Head of Marketing Holthöge 10-14 D-49632 Essen/Oldb.. Germany

Tel.: +49 5434-83-231

Email: martina.ekert@vogelsang.info

Web: www.vogelsang.info

VOCATO public relations GmbH Corinna Bause, Jonas Kückelmann Braugasse 12 D-50859 Cologne, Germany +49 2234 60198-19 / -14 cbause@vocato.com / jkueckelmann@vocato.com www.vocato.com

#### **About Vogelsang:**

Vogelsang GmbH & Co. KG develops, produces and distributes highly-engineered equipment that is easy to maintain. The head office is located in Essen/Oldb. in Lower Saxony. Founded in 1929 as a manufacturer of agricultural machinery, the company has grown to become a specialist in individually configurable machines for the agricultural, biogas, industrial, transportation, and waste water sectors. At present, the mid-sized, innovative family business employs over 800 people worldwide. Vogelsang ensures the highest production quality through its research, development and manufacturing operations at its location in Germany. As an international company, Vogelsang operates manufacturing centers domestically and abroad. A continuously growing network of subsidiaries and representatives allows Vogelsang to be present in more than 20 locations worldwide, in all European countries and important industrialized nations in the world. Further information can be found online at:

## Images:



Image 1: Harald Vogelsang, Managing Director of Vogelsang GmbH & Co. KG



**Image 2:** Ulrich Witte, Managing Director of beba Technology GmbH & Co. KG



**Image 3:** Headquarters of beba Technology in Essen (Oldb.)

Image source for all images: Vogelsang GmbH & Co. KG